

Safe. Simple. Effective.



## Fairy Concentrated Liquid Detergent for automatic dosing Automatic Dishwasher Liquid Detergent – Regular

Concentrated liquid detergent for short cycle commercial dishwashers (1-5 min) specially formulated to provide excellent cleaning and limescale prevention.



### Use Fairy Dreft Professional

### ...for outstanding business results

#### Safe

- With the trusted quality of market leading brand P&G Professional Fairy/Dreft/Jar.
- Only for professional use.

#### Simple

- Suitable for use in all water conditions.
- For short cycle commercial dishwashers and glasswashers (1-5 min): front load, single tank and multi-tank.

#### Effective

- Provides excellent cleaning performance and soil removal.
- Rapidly removes tough stains: coffee, fats, starch and proteins. Helps prevent limescale buildup in hard water conditions.

#### ★★★★★ Satisfy your guests

Cleanliness is proved to have a direct impact on ratings & reviews and help you generate incremental business.



#### Optimize your total operating cost

Fairy Professional strong performance helps you to optimize your total operating cost and save money on your core business.



#### Contribute to a more sustainable development

Chlorine free formula.



#### Care for your staff

Fairy Professional can help your staff save time and effort by helping them avoid glass polishing.

every experience counts.™

P&G  
Professional



# Technical information



## Research & Development Corner

### Get spotless shine right out of the machine

- **A combination of high alkalinity and surfactants powers through tough deposits.** High alkalinity formula hydrates soils allowing efficient penetration by surfactants which lift them away.
- **Triple limescale prevention technology** helps soften the water, reduce the formation of limescale in the wash and the deposit of minerals on the items/dishwasher.

#### Technical Description

- **EAN code:**
- **Appearance:** Liquid
- **Smell:** Odorless
- **PH (10%):** 13
- **Density:** 1267 g/l
- **Water solubility:** High

#### Safety Instructions

Please make sure your employees read and understand the product label and SDS before using this product. The label contains directions for use and both label and SDS contain hazard warnings, precautionary statements, first aid procedures and storage information. SDS are available on-line at our website [www.pgpro-msds.com](http://www.pgpro-msds.com) or can be provided to you via the call center.

#### Usage & Dosing Instructions

##### Dishwasher

Soft Water (<7° dH): 0.8-1.6 ml/L  
 Medium Water (7-14° dH): 1.6-2.4ml/L  
 Hard Water (14-21° dH): 2.4-4 ml/L  
 Very Hard Water (>21° dH): 4-5 ml/L

##### Glasswasher

Soft-Medium Water (<10° dH): 0.8-1.6 ml/L  
 Hard Water (10-18° dH): 1.6-2.4 ml/L

#### Storage Instructions

Store in cool, dry area in original canister.  
 Avoid extreme temperatures.

#### Where to Use

- For use in all water hardness.
- Suitable for use in a wide range of professional single (dishwasher and glasswasher) and multi tank ware washing machines.
- Under recommended conditions suitable for use on most materials commonly encountered in professional kitchens.

#### Where Not to Use

- Not for use on alkaline sensitive items such as copper, brass, aluminum or rubber.